## RPX Corporation Q3 2013 Earnings Call

October 29, 2013

John Amster, Chief Executive Officer and Co-founder Ned Segal, Chief Financial Officer

## Safe Harbor

- The following presentation contains forward-looking statements, including statements regarding our future financial performance and business strategy, our plans and objectives for future operations, and our expectations regarding the future growth of a market for patents.
- These forward-looking statements are subject to risks and uncertainties that could cause our actual results to differ materially from those reflected in the forward-looking statements. Many of the factors that could cause or contribute to such differences are described in the "Risk Factors" section of our most recent report on Form 10-Q filed with the SEC, including:
- the market for our solution is immature,
- we may experience significant quarterly fluctuations in our operating results,
- new legislation, regulations or court rulings related to enforcing patents could reduce the value of our service to clients or potential clients, and
- we may not be able to compete effectively against others to attract new clients or acquire patent assets.
- In light of these risks and uncertainties, the forward-looking statements contained in this presentation may not occur, and actual results could differ materially and adversely from those anticipated or implied in the forward-looking statements. We do not intend, and undertake no duty, to update any forward-looking statements to reflect future events or circumstances.


## Q3 2013 Financial Summary

- Total revenue of $\$ 58.6$ million, up 24\% year over year
- Subscription revenue of $\$ 57.8$ million, up $23 \%$ year over year
- Fee-related revenue of $\$ 0.7$ million
- 3 net client adds
- Total 160 clients
- 23 active insurance clients
- Renewals above 90\%
- Cash, cash equivalents and short-term investments of $\$ 277.6$ million ${ }^{(1)}$


## Guidance

| $(\$ M)$ | Q4 2013 | FY 2013 |
| :--- | :---: | :---: |
| Subscription revenue | $\$ 57.8-\$ 58.2$ | $\$ 224.6-\$ 225.0$ |
| Fee-related revenue | $\$ 2.4$ | $\$ 12.8$ |
| Total revenue | $\$ 60.2-\$ 60.6$ | $\$ 237.4-\$ 237.8$ |
| Cost of revenue |  | $\$ 110.7-\$ 111.1$ |
| SG\&A | $\$ 9.2-\$ 10.0$ | $\$ 44.8-\$ 45.3$ |
| Net income | $36 \%$ | $\$ 52.2-\$ 53.0$ |
| Effective tax rate | 54.2 | $36 \%$ |
| Pro forma WA diluted shares |  | 53.6 |
| Net acquisition spend |  | $\$ 120-\$ 125$ |

## Q3 2013 Consolidated P\&L (Non-GAAP)

| Non-GAAP Consolidated P\&L <br> (in millions, except per share data) | Q3 2013 | Q3 2012 |
| :---: | :---: | :---: |
| Revenue | $\$ 58.6$ | $\$ 47.0$ |
| Subscription Revenue | $\$ 57.8$ | $\$ 47.0$ |
| Cost of Revenue | $\$ 29.7$ | $\$ 21.9$ |
| SG\&A | $\$ 11.3$ | $\$ 10.3$ |
| Other Income/Expense | $\$ 0.1$ | $\$ 0.1$ |
| Effective Tax Rate | $36 \%$ | $37 \%$ |
| Net Income | $\$ 11.4$ | $\$ 9.4$ |
| Pro Forma Diluted EPS | $\$ 0.21$ | $\$ 0.18$ |
| Pro Forma WA Diluted Shares | 54.1 | 52.4 |

## Q3 2013 Non-GAAP Key Performance Metrics

(\$ in millions)


SG\&A


Subscription Revenue


Operating Margin


Cost of Revenue


Net Income


## Revenue



## Non-GAAP Net Income



## Quarterly

(\$ in millions)


## Patent Acquisition Spend



## Deferred Revenue

(\$ in millions)


## Q3 2013 GAAP to Non-GAAP Reconciliation

| (\$M) | Q3 2013 | Q3 2012 |
| :--- | :---: | :---: |
| Net Income | $\$ 8.4$ | $\$ 7.6$ |
| Stock-based compensation | $\$ 4.0$ | $\$ 2.5$ |
| Amortization of acquired <br> intangible assets | $\$ 0.4$ | $\$ 0.4$ |
| Income tax adjustments <br> Non-GAAP net income | $(\$ 1.4)$ | $(\$ 1.1)$ |
|  | $\$ 11.4$ | $\$ 9.4$ |
| Pro forma non-GAAP net <br> income per share |  |  |
| $\quad$Basic | $\$ 0.22$ | $\$ 0.19$ |
| $\quad$ Diluted | $\$ 0.21$ | $\$ 0.18$ |
|  |  |  |
| Pro forma weighted-average <br> shares |  |  |
| $\quad$Basic <br> Diluted | 52.3 | 50.7 |


| (\$M) | Q3 2013 | Q3 2012 |
| :--- | :---: | :---: |
| Cost of Revenue <br> Amortization of acquired <br> intangible assets | \$29.8 | $\$ 22.0$ |
| Non-GAAP cost of revenue | (\$0.1) | $(\$ 0.1)$ |
|  | Q3 2013.7 | Q3 201.9 |
| (\$M) | $\$ 15.6$ | $\$ 13.1$ |
| Selling, general and <br> administrative expenses <br> Stock-based compensation <br> Amortization of acquired <br> intangible assets | $(\$ 4.0)$ | $(\$ 2.5)$ |
| Non-GAAP selling, general <br> and administrative expenses | $\$ 11.3$ | $\$ 10.3$ |

Thank You

