

## **RPX Corporation Q1 2014 Earnings Call**

April 29, 2014

John Amster, Chief Executive Officer and Co-founder Ned Segal, Chief Financial Officer

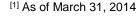
#### Safe Harbor

- The following presentation contains forward-looking statements, including statements regarding our future financial performance and business strategy, our plans and objectives for future operations, and our expectations regarding the future growth of a market for patents.
- These forward-looking statements are subject to risks and uncertainties that could cause our actual results to differ materially from those reflected in the forward-looking statements. Many of the factors that could cause or contribute to such differences are described in the "Risk Factors" section of our most recent report on Form 10-K filed with the SEC, including:
  - the market for our solution is immature and evolving,
  - we may experience significant quarterly fluctuations in our operating results,
  - new legislation, regulations or court rulings related to enforcing patents could reduce the value of our service to clients or potential clients, and
  - we may not be able to compete effectively against others to attract new clients or acquire patent assets.
- In light of these risks and uncertainties, the forward-looking statements contained in this presentation may not occur, and actual results could differ materially and adversely from those anticipated or implied in the forward-looking statements. We do not intend, and undertake no duty, to update any forward-looking statements to reflect future events or circumstances.



## **Q1 2014 Financial Summary**

- Total revenue of \$61.9 million
  - Subscription revenue of \$60.8 million, up 13% year over year
  - Fee-related revenue of \$1.1 million
- 10 net client adds
  - Total 178 clients
- 31 active insurance clients
- ► Renewal rate above 90%
- ► Cash, cash equivalents and short-term investments of \$302.7 million<sup>[1]</sup>





## **Guidance**

(in millions)

	Q2 2014	FY 2014
Subscription revenue	\$63.3 - \$63.9	\$246 – \$258
Fee-related revenue		\$8 – \$10
Total revenue	\$63.3 - \$63.9	\$254 - \$268
Cost of revenue [1]		\$120 – \$124
SG&A <sup>[1]</sup>		\$51 - \$55
Net income [1]	\$11.4 - \$12.0	\$53 – \$57
Effective tax rate	37%	37%
Pro forma WA diluted shares	54.6	54.6
Net acquisition spend		\$135

<sup>[1]</sup> Cost of Revenue, SG&A and Net Income are non-GAAP performance metrics



### Q1 2014 Consolidated P&L

(in millions, except per share data)

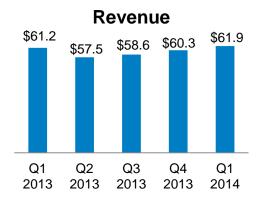
	Q1 2014	Q1 2013
Revenue	\$61.9	\$61.2
Subscription Revenue	\$60.8	\$54.0
Cost of Revenue [1]	\$28.9	\$23.6
SG&A <sup>[1]</sup>	\$13.1	\$10.4
Effective Tax Rate	37%	36%
Net Income [1]	\$12.7	\$17.5
Pro Forma Diluted EPS	\$0.23	\$0.33
Pro Forma WA Diluted Shares	54.4	52.7

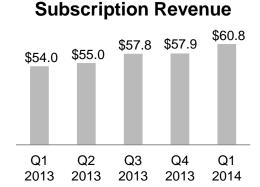
<sup>[1]</sup> Cost of Revenue, SG&A and Net Income are non-GAAP performance metrics



## **Q1 2014 Key Performance Metrics**

(\$ in millions)

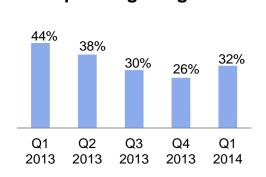




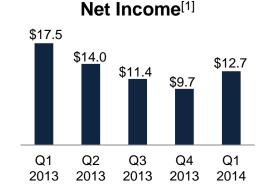


Cost of Revenue<sup>[1]</sup>





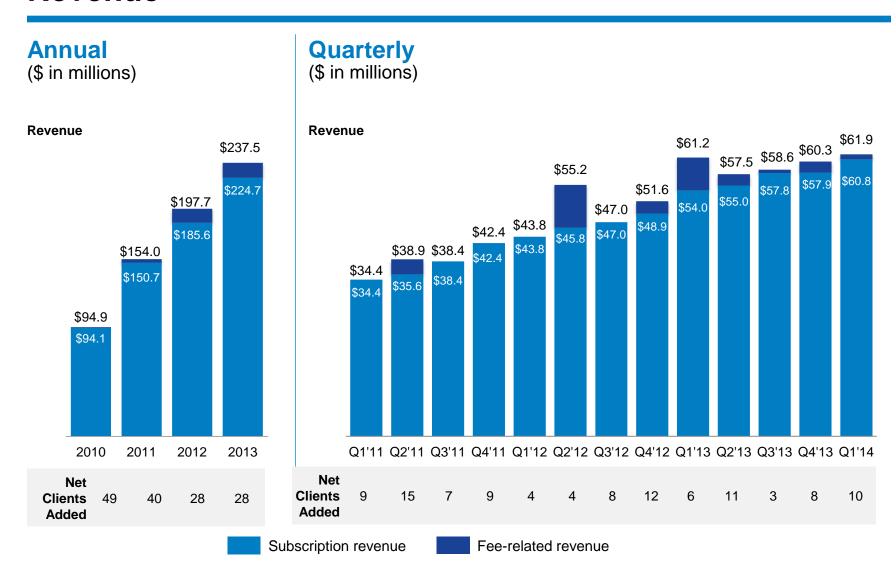
Operating Margin<sup>[1]</sup>



[1] Cost of Revenue, SG&A, Operating Margin and Net Income are non-GAAP performance metrics



#### Revenue

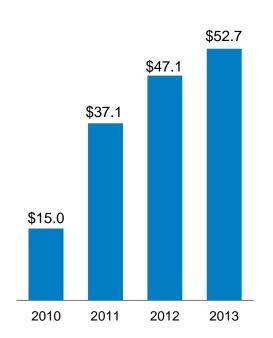




#### Non-GAAP Net Income

#### **Annual**

(\$ in millions)



# **Quarterly** (\$ in millions)





## **Patent Acquisition Spend**





## Quarterly

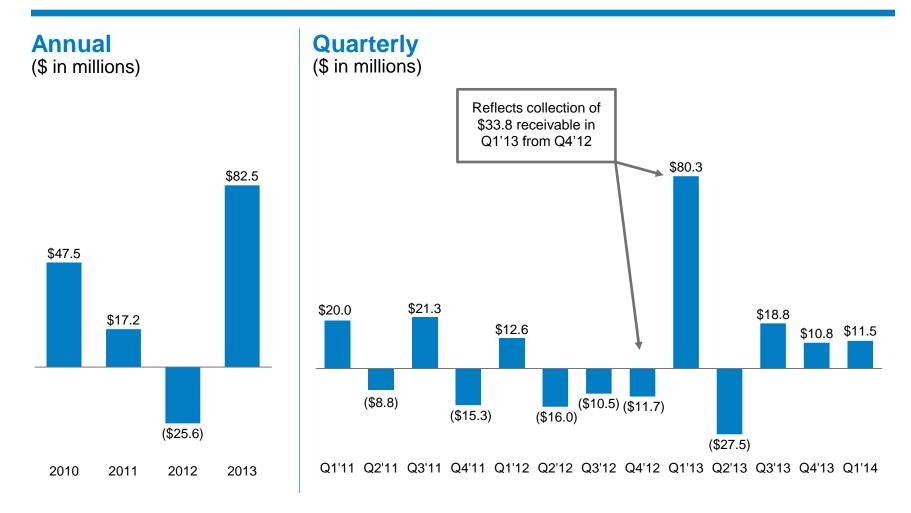
(\$ in millions)







#### Free Cash Flow

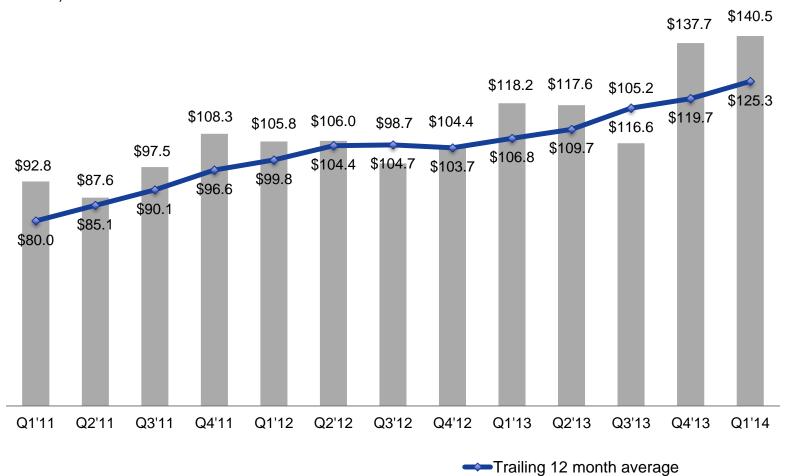


Free cash flow is defined as operating cash flow minus capital expenditures (i.e. purchases of intangible assets, property and equipment, patent assets and patent assets acquired in a business combination). Q2 2012 and FY 2012 take into account \$27.9 million of patent assets acquired in the Digitude transaction.



#### **Deferred Revenue**

(\$ in millions)





### Q1 2014 GAAP to Non-GAAP Reconciliation

(\$M)	Q1 2014	Q1 2013
Net Income	\$9.9	\$14.7
Stock-based compensation	\$3.9	\$3.8
Amortization of acquired intangible assets	\$0.3	\$0.4
Income tax adjustments	(\$1.4)	(\$1.3)
Non-GAAP net income	\$12.7	\$17.5
Pro forma non-GAAP net income per share  Basic  Diluted	\$0.24 \$0.23	\$0.34 \$0.33
Pro forma weighted-average shares		
Basic	52.8	51.3
Diluted	54.4	52.7

(\$M)	Q1 2014	Q1 2013
Cost of Revenue	\$28.9	\$23.7
Amortization of acquired intangible assets	(\$0.1)	(\$0.1)
Non-GAAP cost of revenue	\$28.9	\$23.6

(\$M)	Q1 2014	Q1 2013
Selling, general and administrative expenses	\$17.3	\$14.5
Stock-based compensation	(\$3.9)	(\$3.8)
Amortization of acquired intangible assets	(\$0.2)	(\$0.3)
Non-GAAP selling, general and administrative expenses	\$13.1	\$10.4





## **Thank You**