

# **RPX Corporation Q1 2017 Earnings Call**

May 2, 2017

Martin Roberts, Chief Executive Officer Robert Heath, Chief Financial Officer

#### Safe Harbor



The following presentation contains forward-looking statements, including statements regarding our future financial performance and business strategy, our plans and objectives for future operations, and our expectations regarding the future growth of a market for patent risk mitigation, eDiscovery and other legal services.

These forward-looking statements are subject to risks and uncertainties that could cause our actual results to differ materially from those reflected in the forward-looking statements. Many of the factors that could cause or contribute to such differences are described in the "Risk Factors" section of our most recent annual report on Form 10-K, and our quarterly reports on Form 10-Q, and our other filings with the SEC, including:

- we may experience significant quarterly fluctuations in our operating results,
- new legislation, regulations or court rulings related to enforcing patents could reduce the value of our service to clients or potential clients,
- we may not be able to compete effectively against others to attract new clients or acquire patent assets, and
- we may not be able to integrate the acquisition of Inventus Solutions, Inc. or effectively manage the combined business.

In light of these risks and uncertainties, the forward-looking statements contained in this presentation may not occur, and actual results could differ materially and adversely from those anticipated or implied in the forward-looking statements. We are not able, at this time, to provide a forward-looking reconciliation to GAAP outlook for the non-GAAP financial metric outlook because of the difficulty of estimating certain items that are excluded from the non-GAAP financial metrics. We do not intend, and undertake no duty, to update any forward-looking statements to reflect future events or circumstances.

# Financial Highlights – Q1 2017

- Q1 2017 revenue of \$82.5 million vs. \$79.7 million in Q1 2016
  - Subscription revenue of \$63.4 million
  - Discovery revenue of \$18.0 million
  - Fee-related revenue of \$1.1 million
- ▶ Q1 2017 GAAP Net Income of \$6.0 million
  - Non-GAAP Net Income of \$9.6 million
- ▶ Q1 2017 adjusted EBITDA-NPS<sup>[1]</sup> of \$24.8 million
- Cash, cash equivalents and short-term investments of \$226.6 million at quarter end

[1] Adjusted EBITDA-NPS = net income exclusive of provision for income taxes, interest and other income (expense), net, stock-based compensation and related employer payroll taxes, depreciation, and amortization [less net patent spend]. See page 14 for reconciliation.



## **Current Guidance – Non-GAAP**

in millions	FY 2017	Q2 2017
Subscription Revenue	\$240 - \$250	
Discovery Revenue	\$70 - \$79	
Total Subscription & Discovery Revenue	\$310 - \$329	\$79 - \$82
Fee-Related Revenue	\$5 - \$15	\$0
Total Revenue	\$315 - \$344	\$79 - \$82
Cost of Revenue <sup>[1]</sup>	\$193 - \$198	
SG&A <sup>[1]</sup>	\$73 - \$78	
Operating Income <sup>[1]</sup>	\$49 - \$68	\$9 - \$11
Net Income <sup>[1]</sup>	\$31 - \$42	\$5 - \$7
Patent risk management adjusted EBITDA [1]	\$183 - \$199	
Discovery services adjusted EBITDA [1]	\$19 - \$23	
Total adjusted EBITDA [1]	\$202 - \$222	\$51 - \$52
Net Patent Spend (NPS)	\$110 - \$115	
Consolidated adjusted EBITDA less net patent spend [1]	\$87 - \$112	
Effective Tax Rate <sup>[1]</sup>	37%	37%
WA Diluted Shares	50	49

[1] Cost of Revenue, SG&A, Operating Profit, Net Income, Adjusted EBITDA and Effective Tax Rate are non-GAAP metrics.



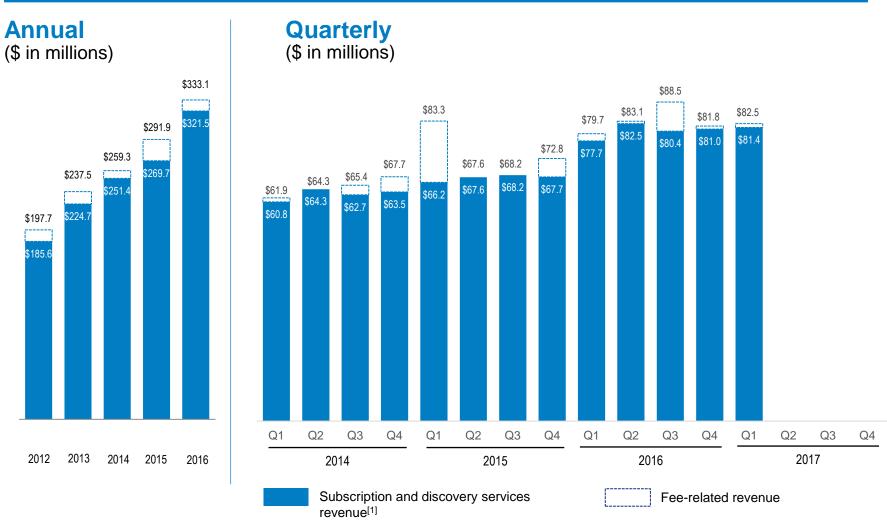
# Quarterly GAAP Results and Reconciliation of Net Income to Non-GAAP Adjusted EBITDA Less Net Patent Spend

in millions)	Q1	2016 [1]	(	Q2 2016	Q3	2016	Q4	2016	Q	1 2017
Revenue										
Subscription revenue	\$	67.1	\$	63.2	\$	62.4	\$	62.7	\$	63.4
Discovery revenue		10.6		19.3		18.0		18.3		18.0
Total subscription and discovery revenue		77.7		82.5		80.4		81.0		81.4
Fee-related revenue		2.0		0.6		8.1		0.8		1.1
Total revenue	\$	79.7	\$	83.1	\$	88.5	\$	81.8	\$	82.5
Cost of revenue		47.7		49.1		50.8		49.7		51.3
Selling, general, and administrative expenses		26.9		25.9		23.6		24.0		21.1
Operating income	\$	5.2	\$	8.1	\$	14.0	\$	8.1	\$	10.1
Interest and other income (expense), net		1.8		(1.5)		(1.3)		(2.1)		(0.5
Income before taxes		7.0		6.6		12.8		6.0		9.6
Provision for income taxes		2.7		2.4		4.7		4.2		3.6
Net income	\$	4.2	\$	4.2	\$	8.1	<u>\$</u>	1.7	<u>\$</u>	6.0
Net income	\$	4.2	\$	4.2	\$	8.1	\$	1.7	\$	6.0
Provision for income taxes		2.7		2.4		4.7		4.2		3.6
Interest and other (income) expense, net		(1.8)		1.5		1.3		2.1		0.5
Depreciation and amortization		44.6		41.0		43.7		42.3		42.9
Stock-based compensation (including payroll taxes)		5.0		5.0		4.3		4.2		2.9
Non-GAAP Adjusted EBITDA		54.8		54.1		62.1		54.6		55.9
NPS		16.2		20.9		34.8		45.5		31.1
Non-GAAP Adjusted EBITDA - NPS	\$	38.5	\$	33.3	\$	27.3	\$	9.1	\$	24.8

[1] Inventus acquisition closed on January 22, 2016; amounts reflect partial quarter contribution.



#### Revenue

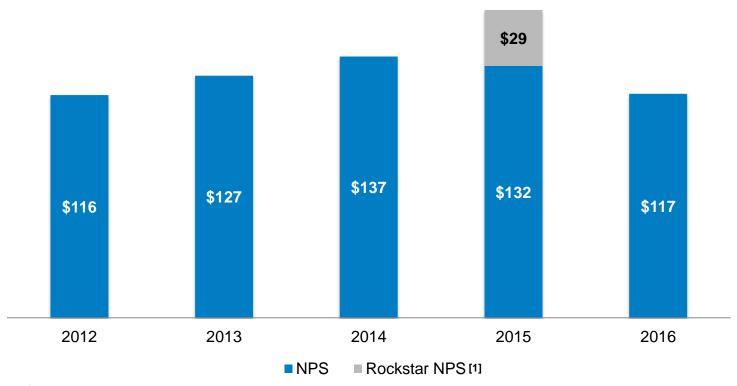


[1] Inventus acquisition closed on January 22, 2016, at which point we began recognizing revenue from discovery services. Revenue for Q1 2016 reflects a partial quarter contribution.



# **Net Patent Spend (NPS)**

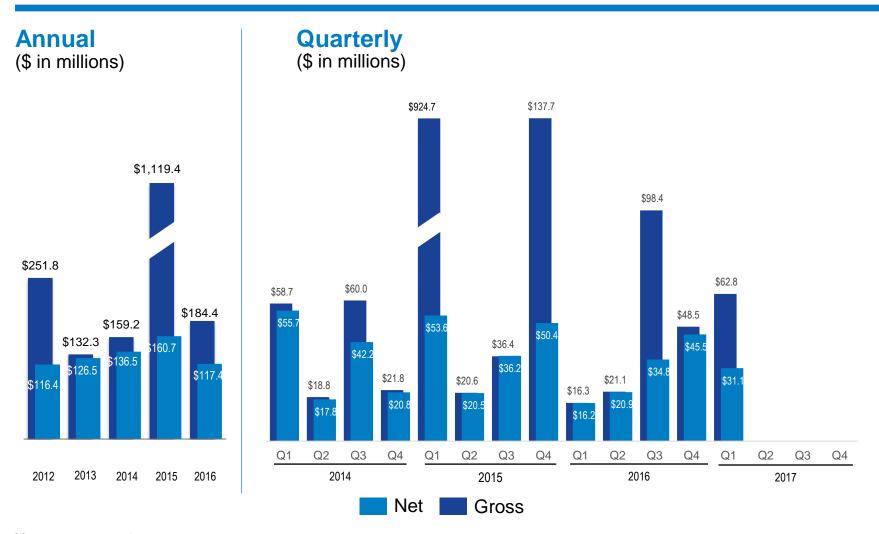
(\$ in millions)



[1] 2014 excludes a \$25 million deposit made in December 2014 for acquisition of the Rockstar patent assets, which were acquired for a net purchase price of \$29 million and closed in January 2015.



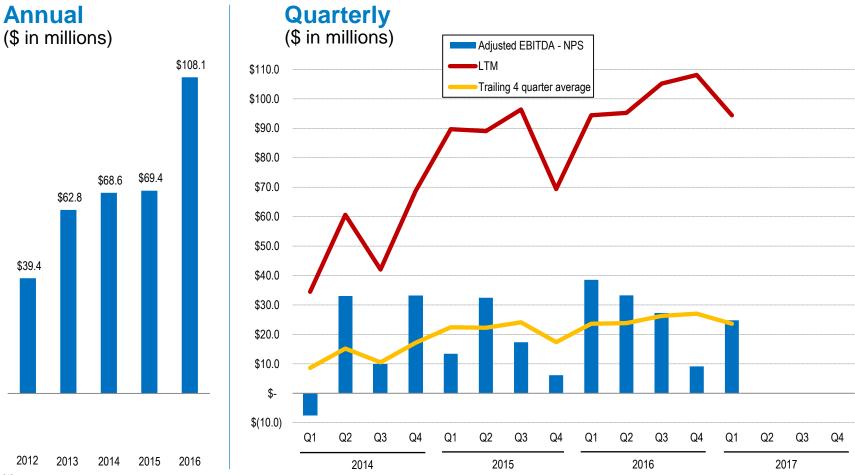
# **Gross and Net Patent Spend**<sup>[1]</sup>



[1] 2014 excludes a \$25 million deposit made in December 2014 for acquisition of the Rockstar patent assets, which were acquired for a net purchase price of \$29 million and closed in January 2015.



# Adjusted EBITDA – NPS<sup>[1,2,3]</sup>



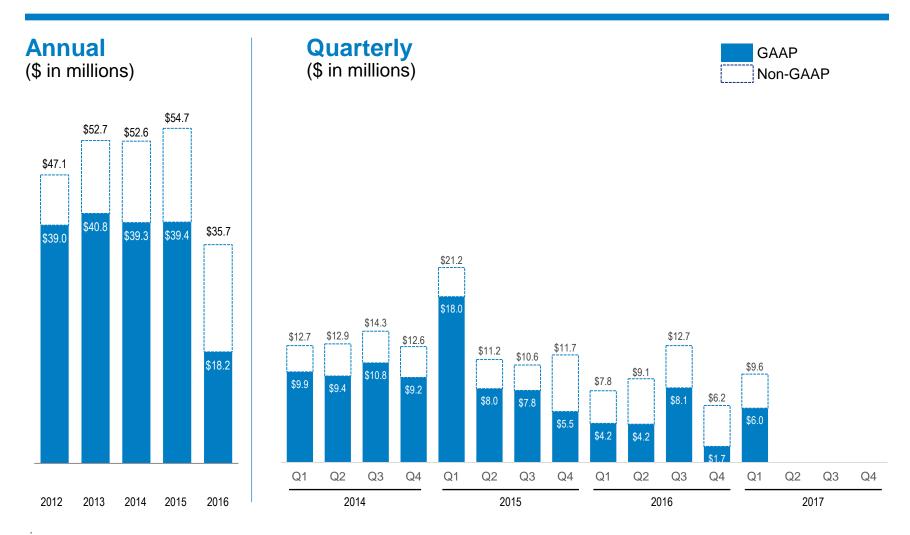
<sup>[1]</sup> Adjusted EBITDA less Net Patent Spend (NPS) is a non-GAAP metric. Refer to page 14 for reconciliation.

<sup>[3]</sup> Inventus acquisition closed on January 22, 2016; Adjusted EBITDA less NPS for Q1 2016 reflects a partial quarter contribution.



<sup>&</sup>lt;sup>[2]</sup> 2014 excludes a \$25 million deposit made in December 2014 for acquisition of the Rockstar patent assets, which were acquired for a net purchase price of \$29 million and closed in January 2015.

### **Net Income – GAAP and Non-GAAP**<sup>[1]</sup>

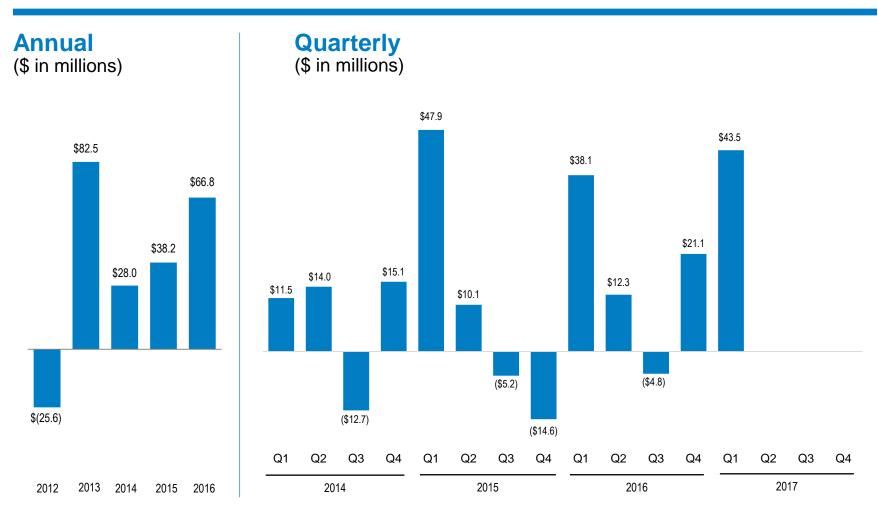


<sup>[1]</sup> Inventus acquisition closed on January 22, 2016; Net Income for Q1 2016 reflects a partial guarter contribution.

<sup>[2]</sup> Net Income is a non-GAAP metric. Refer to pages 13 -14 for reconciliations.



#### Free Cash Flow<sup>[1,2]</sup>



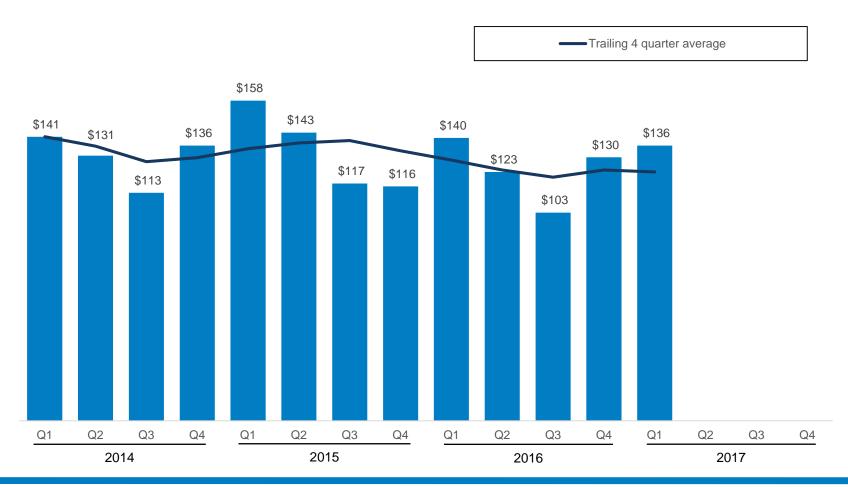
[1] Free cash flow is defined as operating cash flow minus capital expenditures (i.e. purchases of intangible assets, property and equipment, patent assets and patent assets acquired in a business combination). 2014 excludes a \$25 million deposit made in December 2014 for acquisition of the Rockstar patent assets, which were acquired for a net purchase price of \$29 million and closed in January 2015.

[2] Inventus acquisition closed on January 22, 2016; Free Cash Flow for Q1 2016 reflects a partial quarter contribution.



#### **Deferred Revenue**

(\$ in millions)





#### **GAAP to Non-GAAP Reconciliation**

#### (\$ in millions, except per share data)

(,			
	Q	1 2017	Q1 2016
let income	\$	6.0 \$	4.2
Stock-based compensation <sup>[1]</sup>		2.9	5.0
Amortization of acquired intangible assets <sup>[2]</sup>		2.3	2.2
Fair value adjustment on deferred payment obligations <sup>[3]</sup>		-	(1.9)
Income tax adjustments <sup>[4]</sup>		(1.6)	(1.7)
Non-GAAP net income	\$	9.6 \$	7.8
Non-GAAP net income per share:			
Basic	\$	0.20 \$	0.15
Diluted	\$	0.19 \$	0.15
Weighted-average shares:			
Basic		48.7	52.1
Diluted		49.3	52.6

4.2	Cost of revenue
5.0	Stock-based compensation <sup>[1]</sup>
2.2	Amortization of acquired intangible assets <sup>[2]</sup>
(1.9)	Non-GAAP cost of revenue
(1.7)	
7.8	
0.15 0.15	Selling, general and administrative expenses Stock-based compensation <sup>[1]</sup> Amortization of acquired intangible assets <sup>[2]</sup> Non-GAAP selling, general and administrative expense
52.1 52.6	Interest and other income (expense), net  Fair value adjustment on deferred payment obligations.

Non-GAAP interest and other income (expense), net

Q1 2017	Q1 2016	
\$ 51.3	\$	47.7
(0.1)		-
(0.5)		(0.5)
\$ 50.7	\$	47.2

	Q1 2017	Q1 2016
\$	21.1	\$ 26.9
	(2.8)	(5.0)
	(1.8)	(1.7)
\$	16.5	\$ 20.2

Q1 2017	Q1 2016
\$ (0.5)	\$ 1.8
-	(1.9)
\$ (0.5)	\$ (0.1)

<sup>[4]</sup> Amount reflects income taxes associated with the above noted non-GAAP exclusions.



<sup>[1]</sup> RPX excludes stock-based compensation and related employer payroll taxes from its non-GAAP financial measures.

<sup>[2]</sup> RPX excludes amortization expense related to intangible assets (other than patents) acquired in conjunction with the acquisition of businesses from its non-GAAP financial measures.

<sup>[3]</sup> RPX excludes fair value adjustments on its deferred payment obligations from its non-GAAP financial measures.

# Reconciliation of Net Income to Non-GAAP Adjusted EBITDA Less Net Patent Spend

(\$ in millions)

			Q1 2016	
Patent Risk			Discovery	
Management		Services	Consolidated	
\$	3.7	\$	0.6	\$ 4.2
	2.6		0.2	2.7
	(1.7)		(0.1)	(1.8)
	42.7		1.9	44.6
	4.9		0.1	5.0
	52.2		2.6	54.8
	(16.2)		-	(16.2)
\$	35.9	\$	2.6	\$ 38.5

	Q1 2017						
Patent Risk		Discovery					
	Management		Services		Consolidated		
\$	4.7	\$	1.3	\$	6.0		
	3.2		0.3		3.6		
	0.6		(0.1)		0.5		
	40.5		2.4		42.9		
	2.4		0.4		2.9		
	51.6		4.3		55.9		
	(31.1)		-		(31.1)		
\$	20.4	\$	4.3	\$	24.8		

