

## Time Warner Cable, Cisco Veterans Join RPX

SAN FRANCISCO, Feb. 8, 2017 /PRNewswire/ -- RPX Corporation (NASDAQ: RPXC), the leading provider of patent risk and discovery management solutions, today announced that Andy Block and Neal Rubin have joined the company as Senior Vice Presidents, effective February 6, 2017. In these roles, Mr. Block and Mr. Rubin are responsible for business development initiatives, syndicated acquisitions, and various industry relationships, bringing added value to both clients and prospects.



Mr. Block comes to RPX after more than 15 years at Time Warner Cable, most recently serving as Group Vice President and Chief Counsel for Intellectual Property. Mr. Rubin joins RPX after a 15-year career at Cisco, where he was most recently Vice President for Litigation.

"I'm pleased to welcome Andy and Neal to RPX, and I look forward to working alongside them as we carry out initiatives that help our clients and prospects save time and money and avoid wasteful litigation," said Marty Roberts, Interim Chief Executive Officer and General Counsel.

"Andy and Neal are respected intellectual property and litigation veterans, with whom we've worked for many years as clients. As experienced practitioners, they know how effective market-based solutions are for bringing transparency, efficiency, and rationality to the patent marketplace," said Mallun Yen, Executive Vice President of RPX Corporation.

"RPX promotes a vision where efficient alternatives to costly and time consuming litigation are reality," Block said. "With RPX, I look forward to further reducing the amount of time and money companies spend on patent litigation."

"RPX brings so much value to its clients through the variety of risk management services it offers, which is something I experienced first hand at Cisco," Rubin said. "The patent marketplace is constantly changing, and there is no better partner to help companies adapt to that change than RPX."

## **ABOUT RPX**

RPX Corporation (NASDAQ: RPXC) is the leading provider of patent risk solutions, offering defensive buying, acquisition syndication, patent intelligence, insurance services and advisory services. Since its founding in 2008, RPX has introduced efficiency to the patent market by providing a rational alternative to litigation. The San Francisco-based company's pioneering approach combines principal capital, deep patent expertise, and client contributions to generate enhanced patent buying power. By acquiring patents and patent rights, RPX helps to mitigate and manage patent risk for its growing client network.

As of September 30, 2016, RPX had invested over \$2 billion to acquire more than 16,400 US and international patent assets and rights on behalf of nearly 330 clients in eight key sectors: automotive, consumer electronics and PCs, E-commerce and software, financial services, media content and distribution, mobile communications and devices, networking, and semiconductors.

RPX subsidiary Inventus is a leading international discovery management provider focused on reducing the costs and risks associated with the discovery process through the effective use of technology solutions. Inventus has been providing

litigation support services to corporate legal departments, law firms and government agencies since 1991.

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