



RATIONAL PATENT\*

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## RPX Insurance Services Introduces Volatility Risk Coverage

### Patent Litigation Insurance for Companies with Persistent, Variable Risk

SAN FRANCISCO, Nov. 12, 2015 /PRNewswire/ -- RPX Corporation (NASDAQ: RPXC), the leading provider of patent risk management solutions, today announced the availability of Volatility Risk Coverage, litigation insurance for companies facing variable frequency and spikes in patent litigation costs. These companies now have a reasonably priced insurance option to transfer their risk and combat litigations brought by non-practicing entities (NPEs or "patent trolls").

"Our latest insurance product helps companies that have been frustrated by the inability to plan and budget for patent litigation that varied yearly in frequency and cost," said John A. Amster, Chief Executive and Co-founder of RPX. "Companies can now inexpensively transfer patent risk to a trusted partner, saving time and distraction."

Many companies have occasional spikes in their annual volume of NPE litigation or associated costs. Volatility Risk Coverage from RPX helps to offset costs when a company faces a year with increased litigation activity or unexpected jumps in litigation costs. The coverage reimburses after a self-insured retention is met—generally set at an average year's costs—though companies will leverage RPX's litigation management and risk advisory services on every case. With RPX Insurance Services, companies can reduce litigation expenses on patent troll related cases by as much as 80%.

"For years, our largest clients have sought a way to insure against the threat of spikes in litigation costs and potentially damaging patent troll lawsuits," said Shawn Ram, Executive Managing Director of Crystal and Company. "We are excited to be able to provide them with this solution that evens out their previously unpredictable risk."

"We are offering companies with the potential for large-scale risk a real insurance solution that no other company can," said Paul E. Scola, Senior Vice President for RPX Insurance Services. "Our unique position in the patent market—having resolved more than 140 litigations and avoided more than 3500 for our clients—allows us understand the size and scope of a company's potential exposure, and how to best mitigate and insure against it."

### ABOUT RPX INSURANCE SERVICES

Using its proprietary actuarial model, RPX Insurance customizes policies to the specific risk and coverage needs of each insured. RPX policies provide integrated claims management, preferred provider legal services, and case resolution support, thus allowing a company to fully outsource every aspect of dealing with NPE risk. RPX offers a full suite of patent insurance products, including [Emerging Risk](#), [Standard Protection](#), [Indemnification](#), and Volatility Risk solutions. Premiums start at \$1,500.

The insurance offering is administered by RPX Insurance Services LLC, a wholly-owned subsidiary of RPX Corporation and a Lloyd's coverholder. Binding Authority UMR Number: B0618FB14A605A; California License Number: 0H74909. More information about RPX Insurance Services and its offerings is available at [www.rpxinsurance.com](http://www.rpxinsurance.com).

### ABOUT RPX

RPX Corporation (NASDAQ: RPXC) is the leading provider of patent risk solutions, offering defensive buying, acquisition syndication, patent intelligence, insurance services and advisory services. Since its founding in 2008, RPX has introduced efficiency to the patent market by providing a rational alternative to litigation. The San Francisco-based company's pioneering approach combines principal capital, deep patent expertise, and client contributions to generate enhanced patent buying power. By acquiring patents and patent rights, RPX helps to mitigate and manage patent risk for its growing client network.

As of September 30, 2015, RPX had invested nearly \$2 billion to acquire more than 10,300 US and international patent assets and rights on behalf of 245 clients in eight key sectors: automotive, consumer electronics and PCs, E-commerce and software, financial services, media content and distribution, mobile communications and devices, networking, and semiconductors.

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